

# The UK Broadband Market



## What is UK Plus?

An online subscription service that provides subscribers with a detailed view of the UK broadband market.

There are three primary information sets:

- 1 We track and analyse the **top 30 UK broadband ISPs**. Their subscriber numbers, LLU and wholesale activity as well as general company data.

This information is collated, analysed and published quarterly and is available in the **Global Broadband Statistics** database too.

- 2 **The BroadBand View (BBV)** – is published once a week. As well as notifications of updates on the site the **BBV** includes
  - A bi-monthly short report with selected broadband analysis on a range of topics from LLU to consumer satisfaction to regulatory developments.
  - Weekly news updates. We pick through the weeks news and bring you the items that matter.
  - Updates on the new publications across the BroadBand User Service.

- 3 **UK market statistics** – we publish a regular updates of the ISP market shares, regular information on LLU, analysis of subscriber numbers and tariffs as well as historical data and general country information.

The latest addition to our information sets are **forecasts**, by technology, and consumer v business splits for the UK up to 5 years ahead – updated twice a year.

ISP	Q3 2004	Q4 2004	Q1 2005	Q2 2005
Total UK				
BT Retail	27.2%	24.3%	22.9%	22.7%
NTL	24.8%	21.6%	18.9%	18.5%
AOL	11.1%	11.6%	12.5%	13.8%
Telewest	12.8%	11.0%	11.0%	10.7%
Wanadoo	9.3%	9.3%	10.0%	9.7%
Tiscali	7.5%	6.7%	7.0%	8.0%
Pipex	3.7%	3.1%	2.8%	2.7%
Demon	1.5%	1.4%	1.3%	1.3%
PlusNet	1.8%	1.6%	1.4%	1.4%
Bulldog	0.0%	0.5%	0.8%	1.3%
Carphone Warehouse	0.0%	0.0%	0.7%	0.8%
Eclipse	0.0%	0.7%	0.7%	0.5%
Centrica (OneTel)	0.0%	0.6%	0.7%	0.8%
Zen Internet	0.0%	0.0%	0.0%	0.7%
EasyNet	0.0%	0.5%	0.5%	0.5%
ComWin	0.0%	0.6%	0.4%	0.4%
Kingston	0.4%	0.3%	0.3%	0.3%
VideoNetworks	0.0%	0.2%	0.3%	0.3%
BrightView	0.1%	0.2%	0.2%	0.3%
Seriously Internet	0.0%	0.1%	0.1%	0.2%
Others	0.0%	8.1%	6.8%	4.1%

UK Plus is the only dedicated broadband news and information service that provides all the information you need.

Make your decisions based on the best information

### Current Operator Profiles

DSL, cable, business, consumer and wholesale operators covered.

AOL UK, Be Unlimited, Brightview, BT Retail, Bulldog Communications, Cable & Wireless, Easynet, Eclipse, Entanet, Griffin Internet, Kingston Communications, Lumison, Manx Telecom, Nildram, Orange, Pipex, PlusNet, Sky, Talk Talk, Tesco, Thus UK, Tiscali UK, Virgin Media, Vodafone, Wight Cable North, Zen Internet.

### Current reports

- UK internet statistics – basic internet and consumer related information for the UK. Includes DSL, cable and dial up totals, population and households and estimates of business broadband numbers.
- UK ISP market shares – the top 20 UK ISPs with broadband numbers, wholesale numbers, business and consumer splits and LLU data.
- UK Forecasts – 5 year forecasts for broadband in the UK. Split by technology as well as consumer v business. Updated twice a year.
- LLU tracker – a monthly update on who is unbundling where and when

### Recent comment and analysis

- Mobile internet in context. This Analysis Report covers some of the main results of the “offline” part of Point Topic’s Mobile Internet Survey 2\*.
- The Online Shopping Mystery. Internet retailing hits harder times - or not? There is a real mystery about shopping online.
- Broadband ignores the slowdown. At first glance the UK’s broadband numbers for the first quarter of 2008 look shocking.
- Broadband forecasts edge upwards. Point Topic forecasts that there will be 17.4 million broadband lines in the UK by the end of 2008, and 21.4 million by the end of 2012.

**UK Plus**

**NTL**  
NTL is a UK-based ISP, offering cable internet, cable telephony, dial-up and DSL internet services in the UK. The company started its operations in 1999 in the UK. On 6 May 2008, the operator received regulatory approval to enter into the UK market and expand its network through local loop unbundling.

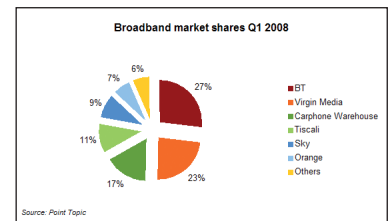
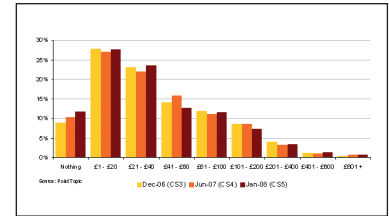
NTL's cable internet subscribers increased from 1,443,200 at the end of March 2005 to 1,505,000 at the end of June 2005.

In August 2005, NTL announced to increase the speeds of all its residential services to a standard 8Mbps and the usage allowances from 20 GB to 75 GB per month by the end of 2005.

In June 2005, NTL launched its video on demand services in Belfast and Nottingham following the launch in Manchester, Leeds, Milton Keynes, Chesterfield and Lincolnshire.

On 20 Jun 2005, NTL sold an 80% stake in its broadband business to a consortium led by Magenta Communications, Edventure Group (ESG) for £1 billion. NTL will continue to operate the business to increase its focus on core cable and broadband businesses. The company also finished its last merger on 30 Jan 2005.

**UK company overview**  
Web address: [www.uk-plus.com](http://www.uk-plus.com)  
Date updated: 17 Feb 2005  
Sources: [118162] [103715] [118862] [103800] [118862] [118862] [103800]  
[118162] [103715] [118862] [103800]  
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Milton Keynes  
MK11 2JH  
UK  
Tel: +44 (0) 447 3483  
Email: [ukplus@ntlplus.com](mailto:ukplus@ntlplus.com)  
Company type: Private (Company)  
Formation date: 1999  
Ownership: Public Limited  
Company website: [www.uk-plus.com](http://www.uk-plus.com)  
Directors: James R. Rogers (Chairman)  
Simon Duff (CEO)  
Michael Armstrong (COO)  
John G. Giddens (Managing Director, Network)  
Tony Harris (Managing Director, Business Division)  
Revenue: £2,072.2 million GBP (2006, Dec 2006)  
Net profit: Not given (2006, Dec 2006)  
Market focus: NTL offers internet services for its residential and business customers in the UK.  
NTL offers internet services under the brand names of NTL, PlusNet and UK Plus, to its residential and business customers in the UK.  
Broadband specialist: Yes  
Current marketing proposition: As of 14 May 2005, NTL is offering free equipment and engineer installation with the broadband package.



### Ordering

To order Point Topic UK Plus either do so online at [www.point-topic.com](http://www.point-topic.com), email us on [sales@point-topic.com](mailto:sales@point-topic.com) or phone (+44 (0) 20 3301 3303). An invoice will be sent on receipt of order and your account will be activated on receipt of payment.

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Pricing			
Category	UK£ Price	US\$ Price	€ Price
Up to five users	£1700	\$2700	€2000
Global	£3400	£5400	£4000