

Operator Source

The Operator Source provides the most comprehensive data you need to make reliable comparisons of operator performance.

Every quarter, Point Topic collates the latest information from the largest broadband operators around the world.

We operate a programme of continuous research on the most significant ISPs. Our experienced analysts review and interpret the information to allow you to quickly and easily understand the organisations and the markets that they operate in.

OPERATOR PROFILES

We provide profiles on 290 operators from 90 countries. Each operator profile includes:

- Subscriber numbers
- Geographical coverage
- Tariffs and service options
- Content deals
- Financial performance summary
- Detail of suppliers and third party relationships
- Marketing programmes
- Past and future developments

COUNTRY OVERVIEWS

The Operator Source includes 75 country overviews which look at:

- Market summary
- Subscriber numbers by technology
- Competitive landscape
- Pricing
- Regulatory developments

WORLDWIDE DIRECTORIES

Produced once a year – summarising the whole broadband market within that year. Archive directories going back to 1998

“ The specialisation in broadband at Point Topic is outstanding, the tariff service especially, which is better than other sources we know and the general level of detail is so much greater. ”

Ana Hervas Cortes – Telefonica Research

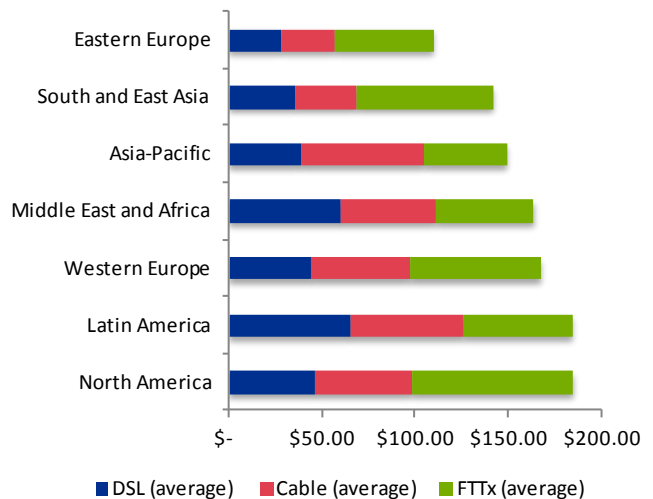
TARIFF BENCHMARK REPORTS

The Operator Source reports all bundled and standalone broadband tariffs for the operators covered.

This data is analysed and collated into a report showing pricing trends by region, country and technology.

We also provide access to the raw data, as well as charts and tables, for the tariffs offered.

This is an indispensable resource for those competing within the broadband market.



Average standalone residential broadband tariff by region and technology, Q4 2011. Source – Point Topic

To order Point Topic’s Operator Source either go online www.point-topic.com or get in touch:

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