

UK Broadband Mapping: what our clients say

“Point Topic’s data has been really helpful as it has provided us with a clear and detailed picture of hot and cold spots for broadband across the county as well as where there are higher and lower broadband speeds. We were able to layout the data onto a map to give us a better appreciation and understanding of clusters in areas that are underserved or have good access, giving us the means to know where we need to intervene and improve broadband provision in the future.”

Jerry Mertz, Economic Development Business Services Team, Durham County Council

“Point Topic is the only firm to offer detailed data at small area level and they are highly regarded in the telecoms industry. Careful interpretation of their data is needed and you certainly have to know the terminology used, but throughout our working with them they have been very helpful and responsive with any questions we have had.”

Jonathan Hall, Research & Information Team, Nottinghamshire County Council

“We're always considering new developments to our website and mobile platforms, to make sure we provide Rightmove users with the best property search experience and because we understand the benefits these have for our customers. The [Point Topic] trial exceeded our expectations so it's become a permanent addition that further enhances our listings.”

Bernard Phillips, Head of Consumer Platforms, Rightmove PLC