

## UK Broadband Mapping

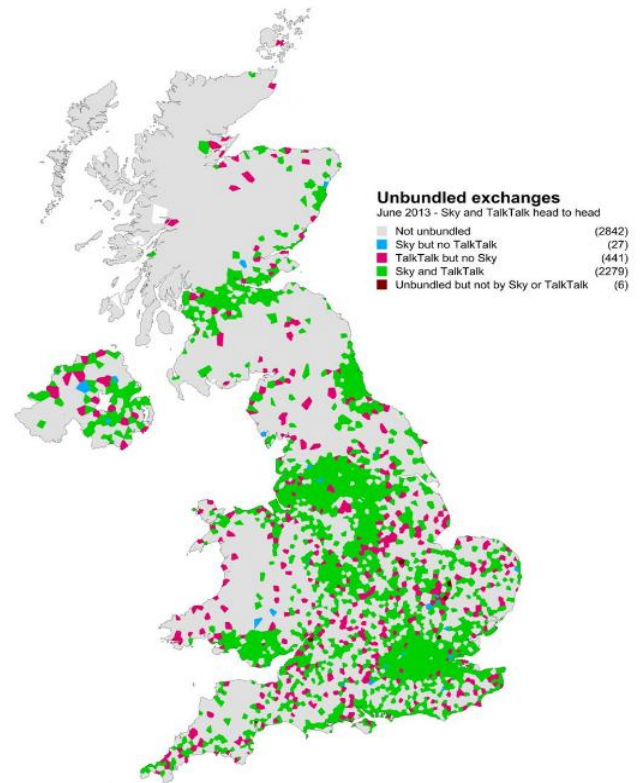
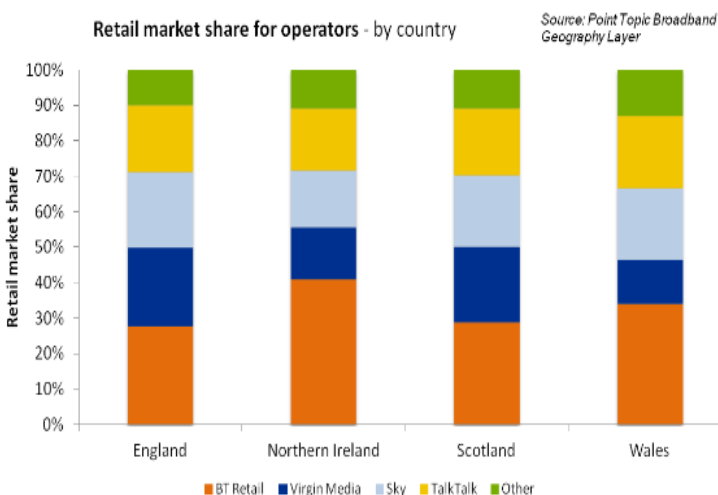
Point Topic has tracked the progress of broadband since 1998. Our UK Broadband Mapping service gives you a precise view of broadband availability and take-up from national and government region level right down to unit postcode level.

### What information do I receive?

Depending on your licence, you can receive up to four separate databases during your 12-month licence - two databases for availability and two databases for take-up - which are updated every 6 months to include the latest information. More than 100 different metrics are provided for each location including availability and take-up of standard and superfast broadband, availability and take-up by and technology and supplier, minimum, average and maximum download speeds, probability of NGA broadband at yearly intervals up to 2017.

### Which geographies are available?

Our databases are available by any desired geography including nation, government office region (GOR), census output area (COA), local authority, telephone exchange area, middle super output area (MSOA), lower super output area (LSOA), post sector and postcode.



### Where does the information come from?

Information sources include Ofcom, the Office of National Statistics, the Valuation Office Agency, ISPs, BT exchange location data, Virgin Media footprint estimates, LLU exchange location data, speed test data, ongoing surveys of alt-net projects and additional Point Topic research and data modelling.

### Who uses UK Broadband Mapping?

Point Topic's **UK Broadband Mapping** service is used by national ISPs, local alt-net operators, equipment vendors, software providers, local government authorities, industry consultants and other companies with an investment interest in broadband.

**Prices range from £2,000 to £33,000.**

**Contact us now to request a quote.**

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