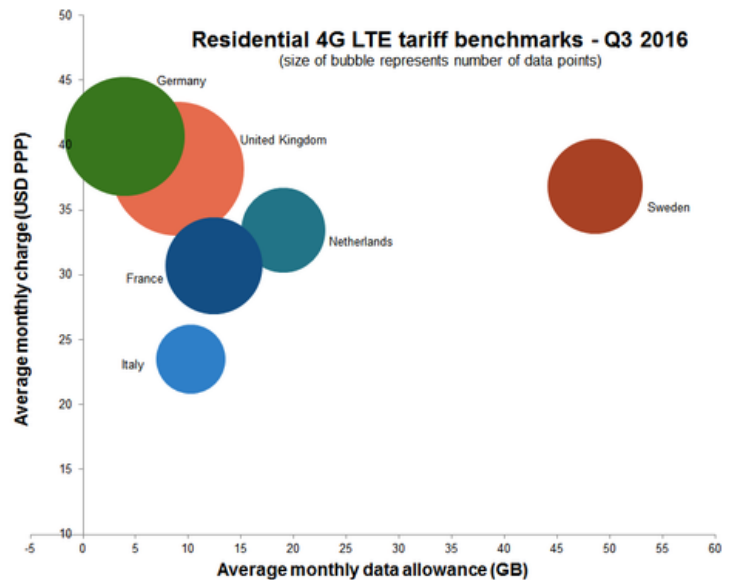


MOBILE BROADBAND TARIFFS - NEW

4G LTE and LTE Advanced tariffs from across Europe

What the service provides

- A dataset of 2,000 residential and business LTE tariffs provided by all major mobile operators from EU-28, Norway and Switzerland.
- A tariff tool for easy comparison between countries and regions.
- The country ranking table comparing residential mobile broadband tariffs by several pricing indicators.
- Analyst reports summarising key trends across countries and regions.
- Access to the interactive database which contains downloadable tariff data by operator, country and region as well as dynamic charts and tables.



What is included in the database?

The database contains a wealth of different metrics for each tariff, for example:



What tariffs are tracked?



Residential and business 4G LTE and LTE Advanced tariffs which are offered either bundled with a device (a tablet, a router or a dongle) or marketed as sim-only. We currently track only monthly tariffs and exclude tariffs offered with smartphones.

How often is the data updated?

All tariff databases, tools and reports are updated every 3 months.

Who can benefit from the service?

Country	Median tariff rank	Entry level tariff rank	Average tariff rank	Variance
Finland	1	1	3	1,33
Belgium	2	23	4	134,33
Portugal	3	4	5	1,00
Italy	4	11	2	22,33
Romania	5	12	18	42,33
Sweden	6	5	17	44,33
Luxembourg	7	8	1	14,33
France	8	17	7	30,33
Bulgaria	9	16	8	19,00
Denmark	10	10	10	0,00
Austria	11	3	13	28,00
Switzerland	12	2	9	26,33

Point Topic is already helping a range of clients to understand the fixed broadband market in Europe and globally. This knowledge can now be supplemented with insights into the mobile broadband market where 4G LTE / LTE Advanced services are becoming a norm and the 5G platforms are being developed.

Broadband service providers can review their strategy. Do they face a threat from a competitive technology in particular markets, given the 'cord cutting' trends? Should they be raising the game to retain and grow their customer base?

Mobile network operators can develop their strategy. Where can they best grow their customer base? Where is competitive environment more favourable? Point Topic's fixed Broadband Operators and Tariffs and Global Broadband Statistics services may provide additional insights.

OTT providers and app developers can discover where to target their products for best effect. Where can they promise users a good experience? How can they benchmark their success?

Utility companies can scale existing and potential markets for adding broadband to their service portfolio.

Mobile broadband equipment and device vendors can profile and scale their markets. Where is lower competition and the potential demand? How will user needs vary between markets?

Policy makers can identify the priorities for intervention. Which areas need it most? What are their likely funding needs? What new regulations are needed?

Investors can find the best opportunities. Where is investment needed? Which choices are best taking scale, competition and local factors into account?



PRICING

UK£* US\$ Euro

1 to 5 users 2,200 2,900 2,600
unlimited users 4,400 5,800 5,200

*VAT is added to orders from the UK.

When ordering with Broadband Operators and Tariffs or Global Broadband Statistics service, Mobile Operator Tariffs are priced as follows:

UK£* US\$ Euro

1 to 5 users 1,100 1,450 1,300
unlimited users 2,200 2,900 2,600



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